

STATE OF NEW MEXICO

GAMING CONTROL BOARD



NMGCB USE ONLY:

Date approval e-mailed: _____
By: _____
Attach copy

Email complete package to:

GCB-promotions@state.nm.us

Or mail to:

New Mexico Gaming Control Board
Attention: Audit & Compliance Division
Administrative Assistant
4900 Alameda Blvd. NE
Albuquerque, New Mexico 87113-1736

GC-18NP PROMOTION SUBMITTAL

Licensee Name: _____ NP License # _____
Submitted by: _____ Print Your Name: _____
Phone Number: _____ E-Mail Address: _____

Name of Advertisement: _____ **Run Dates:** _____

(Use the first 3 words of the ad - do not use the licensee name)

All items must be checked as completed or marked N/A.

Category of Submittal:

- ___ New submission.
- ___ **Extension** request for an existing additional promotion.
- ___ **Notification of change** in beginning and end dates of promotion.
- ___ **Changes or modifications** to the promotion.

Mandatory Items to Submit:

- ___ Copy of **Promotion Rules**.
- ___ Copy of actual advertisement language (ad slick, poster, newspaper ad, magazine ad, etc.)

Items to Review Before Submitting:

- ___ Submitted **10 days prior** to the run date (NMGCB will use the date the submission is **received**).
- ___ Run dates **do not exceed 90 days**.
- ___ The ad contains no reference to **reduced food prices as an enticement to game**.
- ___ The ad contains no reference to **alcohol as an enticement to game**.
- ___ The ad contains the **responsible gaming message** and the **1-800 phone number**.
- ___ The ad states: **“For Members Only”**.
- ___ This form is complete and all required attachments are included.

Per Rule 15.1.10.20 NMAC, failure to submit a ‘complete package’ to the NMGCB 10 days prior to the promotion start date will delay processing of your request.